Media & Public Opinion in the 2024 Elections

In-person, hybrid & online
Online only: Mondays 9:00am -10:15am
Hybrid - Lewes: Mondays 2:30 - 3:45pm

Oct 21 - Nov 18, 2024
Ralph J. Begleiter | Fall 2024
Osher Lifelong Learning Institute at the University of Delaware

Electing a Gerontocracy?

The 2024 election pits two highly unpopular major-party presidential candidates, each older than any in U.S. history. One candidate is running while charged with scores of crimes and on trial for some of them. Students explore the roles during the political season of money, news and social media, advertising, public opinion polling and anti-democracy forces.

Presented by instructor and former CNN correspondent Ralph Begleiter. Note: This class will necessarily include some partisan political content.

Course topics (subject to change)

Hybrid format during the second 5-week session Fall, 2024   October 21 – November 18

Date	Location	Class	Topic
Oct 21 (Mon)	Lewes & online	Class 1 (Hybrid)	Intro: Money, advertising, opinion polling
Oct 28 (Mon)	Lewes & online	Class 2 (Hybrid)	Anti-democracy forces, AI, and foreign players
Nov 4 (Mon)	Lewes & online	Class 3 (Hybrid)	Pre-vote public opinion & projections
Nov 11 (Mon)	Lewes & online	Class 4 (Hybrid)	Post-election results & exit polling analysis
Nov 18 (Mon)	Lewes & online	Class 5 (Hybrid)	Prospects for governance

Readings and online resources will be suggested